



An Endowment Match Program for the Greater Hartford Community

Because Donors Believe in the Future of Greater Hartford

Endow Hartford 21 is a new matching gift endowment program, initiated by the Zachs family and supported by other lead donors who believe in the nonprofit community across Greater Hartford. The 1:2 match seeks to inspire donors to give generously to support the long-term future of the organizations they love.

Build Strength and Stability

Organizations need endowments to secure their future. An endowment helps organizations sustain their mission during periods of revenue fluctuations and adapt over time.

Selected Organizations are Eligible

The leading match donors selected 51 organizations for their strength and importance in the community. We are proud to be one of the chosen few.

Make Your Endowment Gift Go Farther with a Match

Your gift will be generously matched. For example, a gift of \$1,000 will yield a \$500 match. Any gift between \$250 to \$10,000 per participating organization will be matched 1:2 by Endow Hartford 21. You may choose to make gifts to multiple organizations.

Think Community

One donor can make gifts to as many organizations as they choose, with the understanding that a donor is also defined as a household. A gift made to any organization will qualify for a match only if your annual gift to that organization has also been made.

Step Up Now, Help Generations to Come

The match is available between June 1, 2021 and June 30, 2022 – but its impact will last forever.

For more information on making your gift, visit our website at www.EndowHartford21.com.